

## **Day 1 - Sustainable Supply Chains: Foundations, Best Practices, and Measuring Sustainability Performance**

### **A. Introduction**

- Welcome and Brief Introduction to CIFAL Lebanon
- Opening Remarks from CIFAL Executive Director
- Introduction of Webinar Speakers

### **B. Understanding Sustainable Supply Chains**

- The Global Supply Chain Landscape
  - Supply Chains in the Modern Global Economy
  - The Importance of Sustainable Supply Chains
    - i. Holding Businesses Accountable for ESG and Sustainability Impact
    - ii. Business Impact
    - iii. Supply Chain Sustainability Focus Areas
- Challenges in Implementing Supply Chain Sustainability
- Sustainable Practices in Supply Chain Management

### **C. Building a Culture of Sustainability**

- Organizational Roles and Responsibilities
- Best Practices in Sustainable Supply Chain Management
  - For Large Corporations
  - Sustainable Procurement For SMEs
- Implementing Sustainable Procurement
- Influencing Suppliers and Driving Sustainable Practices

### **D. Measuring Sustainability Performance & Reporting**

- Strengthening sustainability and ESG reporting through data analysis and emissions tracking.
- Mapping supply chains and assessing risks for informed decision-making.
- Engaging suppliers with clear guidelines, evaluations, and performance benchmarking.

### **E. Interactive Poll and Break**

- Poll to engage the audience and gauge understanding.
- Q&A session to address participant questions.

### **F. Finance, Technology, and Future Trends**

- Technological Solutions for Supply Chain Sustainability
- Supply Chain Finance
- Future Trends & Challenges in Global Supply Chain Sustainability
  - Innovation Through AI, Supplier Engagement, and Industry Collaboration
  - Regulatory Changes

- Key Challenges:
  - Economic Uncertainty
  - Managing Global Risks
  - Maintaining Transparency Beyond First-Tier Suppliers

### **G. Case Studies**

- Case Studies and Real-World Examples
  - Case Study 1: ZDHC and CleanChain

### **G. Q&A and Closing Remarks**

- Open floor for participant questions

Final remarks and post-event survey

## **Day 2: Recap and Post-Assessment**

### **A. Welcome & Recap of Day 1**

- Recap of Key Points
- Additional Resources and Reading Materials

### **B. Post-Assessment**

- Assessment to gauge participant learnings from both days
- Interactive quiz or feedback form to assess knowledge gained.

### **E. Closing Remarks**

Final remarks and post-event survey