

Day 1

- A. Introduction
 - a. Welcome and Brief Introduction on CIFAL Lebanon
 - b. Opening Remarks of CIFAL Executive Director
 - c. Introduction of Speaker
- B. Session 1: Understanding Impact Sourcing
 - a. Defining Impact Sourcing
 - i. Definition and principles of Impact Sourcing
 - ii. Historical context and evolution of Impact Sourcing
 - b. Impact Sourcing and Sustainable Development
 - i. Contributing to poverty reduction, access to quality education, and promoting economic empowerment in disadvantaged communities
 - ii. Impact Sourcing and the SDGs
 - 1. SDG 1: No Poverty
 - 2. SDG 4: Quality Education
 - 3. SDG 8: Decent Work and Economic Growth
 - 4. SDG 10: Reduced Inequalities
 - 5. SDG 17: Partnership for the Goals
 - c. The Business Case for Impact Sourcing
 - i. Talent Advantage: Access to untapped talent pools, and stable and engaged workforce
 - ii. Economic impact: Long term cost savings, and improved business resilience
 - d. Integrating Impact Sourcing into Business Models
 - i. Identifying suitable areas for Impact Sourcing within an organization
 - ii. Steps to develop and implement an Impact Sourcing strategy
 - iii. Evaluating the success of Impact Sourcing for an organization
 - e. Challenges faced in the implementation of Impact Sourcing Strategies
 - i. Common Challenges in Implementing Impact Sourcing
 - ii. Mitigation Strategies and Best Practices
 - iii. The Role of Technology and Partnerships
- C. Interactive Poll
- D. Coffee Break
- E. Session 2: Case Studies and the Future of Impact Sourcing
 - a. Case Studies from Leading Organizations
 - i. Presentation of successful Impact Sourcing initiatives from various industries
 - ii. Impact Sourcing in Kenya and the Philippines: ADEC Innovations
 - b. Intentionality in Impact Sourcing
 - i. Defining intentionality in Impact Sourcing

- c. The Future of Impact Sourcing
 - i. Emerging trends and evolving work activities
 - ii. The role of Policies, Legislation, and Technology
 - iii. Opportunities for Scaling Impact Sourcing Initiatives
- F. Conclusion
- G. Q&A Session
 - a. Open the floor for participant questions
- H. Closing for Day 1
 - a. Closing Remarks from Speaker
 - b. UNITAR Survey
 - c. Reminders for Day 2 Session
 - i. Certificates
 - ii. Zoom link
 - iii. Upcoming Webinar/s
 - iv. Social Media
 - d. Final Remarks from Executive Director

Day 2

- 1. Opening
- 2. Recap
 - 1. Recap of Key Points
 - 2. Additional Resources and Reading Materials
- 3. Post Assessment
- 4. Coffee Break
- 5. Closing
 - 1. Closing Remarks from Speaker
 - 2. UNITAR Survey
 - 3. Reminders
 - 1. Certificates
 - 2. Upcoming Webinar/s
 - 3. Social Media
 - 4. Final Remarks from Executive Director